

**SYSTEMS AND METHODS FOR DISTRIBUTING, DUPLICATING AND  
VIEWING MOVIES, INCLUDING CUSTOMER-SPECIFIC  
IDENTIFICATION IN THE TITLE SEQUENCE THEREOF**

**Abstract of the Disclosure**

An order for a movie is received from a customer, and a customer-specific identification is inserted into a title sequence for the movie that identifies actors, directors and/or producers of the movie. The movie, including the customer-specific  
5 identification in the title sequence, then is provided to the customer or a designee of a customer. Thus, the name of a customer or a designee of the customer is integrated into the title sequence, along with actors, directors and/or producers of the movie.